

Chinese Hotel TV (CHTV)

The First & Only Chinese TV News Channel Available to Hotels in Hawaii

Covering major Oahu and neighbor island hotels and timeshares through Oceanic Time Warner Cable's Free To Guests Hotel service, CHTV provides viewers the most trusted national news source in Mandarin. News is featured at the top of every hour, 24 hours a day, and includes coverage from Mainland China, Hong Kong and international regions. It also features Hawaii destination information programs with a welcome message from Hawaii Tourism Authority, including a personal introduction from Hawaii Tourism Authority President and CEO, Mike McCartney. CHTV is an official channel for breaking news alerts and traveler emergency broadcasting to the Chinese visitors in conjunction with the China Consulate Office. The program also has a greeting message from the Chinese Consul General.

For more information please contact:

Advertising Department
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▲ Video Sample - CHTV News channel

Monthly Published Rates

24 Insertions / Day Standard Package Rates

CM Length	12 Month	6 Month	3 Month	1 Month
15 sec	\$1,600	\$2,100	\$2,500	\$2,800
30 sec	\$2,500	\$3,100	\$3,800	\$4,200
60 sec	\$3,300	\$4,200	\$5,000	\$5,600

12 Insertions / Day Standard Package Rates

CM Length	12 Month	6 Month	3 Month	1 Month
15 sec	\$1,000	\$1,200	\$1,500	\$1,600
30 sec	\$1,500	\$1,900	\$2,200	\$2,500
60 sec	\$2,100	\$2,500	\$3,000	\$3,300

Advertising Acceptance

CHTV has limited sponsorship capacity and airtime is often sold out. Acceptance of all advertising is subject to approval, and CHTV reserves the right to reject or exclude advertising for any reason.

Video Format

Please provide us with your commercial spot in NTSC format on Beta cam-SP, MiniDV tapes, or DVD.

Production

Chinese commercial production costs available upon request.

- Subject to Hawaii general excise tax. (4.712%)

Hotel featuring CHTV?					
Hotel Name	Total Rooms	Hotel Name	Total Rooms	Hotel Name	Total Rooms
Ala Moana	1,152	Holiday Surf Apartment Hotel	1,209	Princess Kaiulani	1,150
Ambassador	312	Hyatt Regency Waikiki		Queen Kapiolani	310
Aqua Surf	210	Ilima Hotel	98	Ramada Plaza Waikiki Royal Garden	283
Aqua Waikiki Pearl	131	Imperial Hawaiian Resort	256	Royal Grove	75
Aqua Waikiki Wave	247	New Otani Kaimana Beach	124	Royal Hawaiian	523
Aston Waikiki Beach	644	Ohana Honolulu Airport	596	Sheraton Waikiki	1,710
Aston Waikiki Beach Tower	71	Ohana Waikiki East	445	Turtle Bay	434
Aston Waikiki Circle	104	Ohana Waikiki West	663	Waikiki Beach Marriott	1,310
Aston Waikiki Joy	92	Ohana Waikiki Malia	327	Waikiki Parc	297
Hale Koa	817	Outrigger Reef	883	Waikiki Prince	23
Halekulani	456	Outrigger Waikiki	530	Waikiki Resort	296
Hawaii Prince	521	Pacific Beach	831	Waikiki Sandvilla	240
Hokele Suites Waikiki	115	Pagoda Hotel	362		
		Park Shore	226		